

MELINDA GOLDEN

Designer & Developer

CONTACT

 | info@melindagolden.com

 | melindagolden.com

 | [linkedin.com/in/melindamgolden](https://www.linkedin.com/in/melindamgolden)

SKILLS

HTML

CSS

JavaScript

jQuery

Sass

Bootstrap

WordPress

Photoshop

Illustrator

InDesign

Sketch

Wireframing

Mockups

Graphic Design

Photography

WORK EXPERIENCE

RUBIX | WEB DEVELOPER

January 2016 - Present

- Created responsive websites with knowledge of HTML, CSS, and Bootstrap
- Maintained and updated existing websites
- Provided customer service and answered support tickets
- Designed marketing and promotional materials in Adobe Photoshop, Illustrator, and InDesign
- Assigned tasks and managed other employees on design projects
- Customized WordPress templates
- Photographed and took video of events

GA ORAL & FACIAL SURGERY | MARKETING MANAGER

November 2014 - January 2016

- Designed responsive websites by customizing WordPress themes with HTML & CSS
- Edited and updated websites
- Created landing pages to generate leads
- Optimized websites for search engines
- Designed flyers, postcards, brochures, and banners in Photoshop, Illustrator, and InDesign
- Managed social media pages
- Created and managed Facebook ads
- Wrote content for blog posts in order to increase website traffic
- Tracked and analyzed website traffic using Google Analytics
- Created email campaigns using MailChimp
- Filmed and edited a video testimonial using Premiere Pro

EDUCATION

KENNESAW STATE UNIVERSITY

Bachelor's in Fine Art

2007-2011